What would make Red Wing a better place to live?

600 responses from the community engagement events and surveys mentioned aspects of Red Wing’s housing market and neighborhoods that could be improved. The top suggestions are shown to the right.

**Affordable Housing**
163 respondents mentioned housing affordability as an issue in Red Wing. When asked whether there is too much, too little, or the right amount of affordable housing in Red Wing, 22% responded that there is too little. 25% of homeowners and 46% of renters pay more than 30% of their income on housing. Very little affordable housing has been added to Red Wing’s housing stock in the past decades.

**Better Marketing of Housing Support Programs**
97 individuals in the 2017 survey of Red Wing’s Latino population (nearly 90% of those who participated), reported not knowing of any housing support programs in Red Wing.

**Apartments**
When asked whether there are too many, too few, or the right amount of apartments in Red Wing, 91 people (23% of those polled) said there are too few apartments available. This is roughly the same percentage of people who responded there is also not enough affordable housing. While 57 people responded feeling there are too many apartments, a 2014 HRA Housing Needs Analysis found that less than 1% of apartments were available in Red Wing among buildings with 8 or more units.
Balance Housing Supply and Demand

Fifty-six participants in the summer engagement events and the 2017 Community Survey said housing supply and demand is not ideal. Those not satisfied with available housing options reported desiring affordable housing first and foremost (26%), followed by senior housing (11%), starter homes (11%), mid-range homes (11%), bigger lots (11%), rental homes (11%), high-end housing (5%), and apartments (5%).

Support the Homeless

Between the summer engagement events and the student survey, 62 participants mentioned homelessness as an issue facing Red Wing’s residents. 51 of these responses were students who reported having to stay in a shelter, somewhere not intended as a place to live, or in someone else’s home because they had no other place to stay.

In 2016, HOPE Coalition served 58 homeless people and 92 people at risk of being homeless.

Did You Know?

Much of Red Wing’s Existing Housing is Defined as Affordable

In 2016, 45% of Red Wing’s owner-occupied houses were valued under $150,000, according to the U.S. Census. Maintaining and improving these houses may be one way to ensure affordable housing for the future. Of the 2,300 rental units in Red Wing, 81% rented for less than $1,000 per month. However, very little new affordable housing has been constructed in Red Wing over the past several decades.